

# Southern Spa & Salon Conference

November 12-14, 2011  
Hickory Metro Convention Center  
Hickory, North Carolina

## Contract for Exhibit Space & Classroom Rental

Company Name: \_\_\_\_\_

Booth Name (for booth signage): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Web Address: \_\_\_\_\_

Southern Spa and Salon Conference Exhibitors are not permitted to hold seminars three days prior and three days after the Southern Spa and Salon Conference within a 100 mile radius of Hickory. By signing below I have agreed to these conditions.

Authorized Signature: \_\_\_\_\_

Product/Business Description: Please list products or services to be displayed. \_\_\_\_\_

Major Competitors: We prefer not to be next to the following companies. \_\_\_\_\_

### Booth Rental & Exhibitor Information:

10' x 10' (100 sq. ft.) Booth includes one 6' skirted table, two chairs and a booth ID sign. Exhibitor can choose to rent additional furnishings from the official show decorator, or bring their own. Electrical orders can be placed directly with the Hickory Metro Convention Center for a set fee. Information will be sent upon booth assignment.

10' x 10' (100 sq. ft.) \$700.00 \_\_\_\_\_ Corner Booth \$750.00 \_\_\_\_\_ Number of Booths Required: \_\_\_\_\_

Booth Preference (not guaranteed):

First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_

\*A 50% Deposit is due with application. Space is assigned only with deposit.

Subtotal \$ \_\_\_\_\_

### Classroom Rental Information:

Classrooms are available in two hour time slots. For CE approval, timed class outline, lesson plan, and complete resume of instructor must be submitted, but is not required to reserve a classroom. **Deadline for CE class information is Wednesday, April 20, 2011.**

Two Hour Classroom Rental Fee \$400.00 \_\_\_\_\_

Preference (not guaranteed): Sunday \_\_\_\_\_ Monday \_\_\_\_\_ Number of Classrooms required: \_\_\_\_\_

Subtotal \$ \_\_\_\_\_ \*A 50% Deposit is due with application. Space is assigned only with deposit.

### Conference Guide Advertising Information:

Conference guides will be mailed with registration information to potential attendees in a five state area. They will also be given out on site.

Half page ad \$800.00 \_\_\_\_\_ Quarter page ad \$600.00 \_\_\_\_\_

\*A 50% deposit is due with application to secure ad space.

Total Amount \$ \_\_\_\_\_ Minimum 50% Deposit Due \$ \_\_\_\_\_

### Payment Options:

Deposit must accompany registration and may be made by check, MasterCard or VISA. No contracts will be received without proper payment. No exceptions. Faxed contracts must be paid by MasterCard or VISA. Balance is due Wednesday, August 17, 2011. If deposit is paid by credit card, the final balance will also be charged, to account number given, on Wednesday, August 17, 2011. Exhibitor agrees to abide by the Rules & Regulations as set forth on the back of this page.

### Type of Payment:

Check \_\_\_\_\_ MasterCard \_\_\_\_\_ VISA \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Credit Card Signature: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Make Check Payable to: Hickory Mart Shows

Mail with Contract to: 2220 Highway 70 SE, Suite 253, Hickory, NC 28602

Telephone: 828-322-4924 Fax: 828-322-2772

### For Internal Use Only. Do Not Write In This Space.

Deposit:

Check Number \_\_\_\_\_ MC \_\_\_\_\_ VISA \_\_\_\_\_

Date Deposit Processed \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount of Transaction\$ \_\_\_\_\_ Approval Number \_\_\_\_\_ Balance:\$ \_\_\_\_\_

Final Payment:

Check Number \_\_\_\_\_ MC \_\_\_\_\_ VISA \_\_\_\_\_

Date Final Balance Processed \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount of Transaction\$ \_\_\_\_\_ Approval Number \_\_\_\_\_ Balance:\$ \_\_\_\_\_